



## ***Sponsor Chimpanzee Sanctuary Northwest's 2015 Gala!***

### **What is *Hoot!***

A Pant *hoot* is a chimp vocalization that starts out low and breathy and escalates into high pitched pants that erupt into a full-on pant hoot.

### **When do chimpanzees hoot?**

Pant hoots are saved for expressions of utter excitement, like when chimps arrive at fruit trees, join up with a pal or get honored with a generous sponsorship!

### **Want to hear a hoot?**

Listen and watch!: [youtu.be/ij0WtwXh\\_E4](https://youtu.be/ij0WtwXh_E4)

### **Want to cause a hoot?**

Read on...

## **Event Details**

On May 30, 2015, over 200 affluent and influential Seattleites will join Chimpanzee Sanctuary Northwest at the Bell Harbor International Conference Center for a night of celebration, education and fun. Guests will learn about what it means to be a chimpanzee at the sanctuary as they travel to different display areas explaining the sanctuary and how far the chimpanzees have come since their arrival in 2008. After visiting each display, guests will take a short quiz that enters them into a drawing. The display areas will prominently show the name and the logo of the company sponsoring the display. Dinner, Dessert Dash, and Live Auction will follow in the ballroom.

## **About Chimpanzee Sanctuary Northwest**

Chimpanzee Sanctuary Northwest is a world-class sanctuary that provides lifetime quality care for formerly abused or exploited chimpanzees and advocates for great apes through education and collaboration. We are home to Annie, Negra, Missy, Jody, Jamie, Foxie and Burrito – seven chimpanzees rescued from biomedical research.

Chimpanzee Sanctuary Northwest has been featured on the Today Show, World News Tonight, NY Times, AP wire stories, Glamour Magazine, the Seattle Times, Seattle Metro Magazine, and countless local TV, radio, and print outlets.

Past events have been hosted by local media figures and celebrities such as Michelle Esteban of KOMO TV, Arik Korman, Producer of the Bob Rivers Show, and Charlotte Ross, well-known television actress. This year our special guest speaker is bestselling author Karen Joy Fowler.

## **Why sponsor Hoot!?**

It's not just a fun evening for attendees; our gala events are a crucial part of **fundraising for the direct care of the chimpanzees**. Past events have raised as much as one fifth of our total annual expenses. An important piece of that revenue is sponsorship money, which allows us to cover event costs upfront. Your donation is greatly valued and means more money raised at the event can go towards the chimpanzees!

## **Chimpanzee Sanctuary Northwest 2014 *Hoot!* Sponsorship Opportunities**

### **\$5,000 – Program Sponsor**

- Verbal recognition/thanks at beginning of live auction
- Recognition on event signage (including screen projection)
- Name in program that each attendee is given
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Recognition on blog posts related to the event
- Recognition on Twitter tweets about the event
- Recognition on all promotional materials if sponsorship agreement occurs prior to printing (ads, flyers, posters)
- Framed chimpanzee photo with personal acknowledgment
- Opportunity to hold private tour of the sanctuary for up to 10 people
- A complimentary table (10 people) at the event (ticket value of \$1,000)

### **\$2,000 – Display Area Sponsor (Seven Sponsorships Available)**

- Verbal recognition/thanks at beginning of auction
- Recognition on event signage (including screen projection)
- Name in program that each attendee is given
- Name on sign at sponsored booth
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Recognition on blog posts related to the event
- Complimentary CSNW merchandise: CSNW self-published book
- Opportunity to hold private tour of the sanctuary for up to 5 people
- 4 complimentary tickets to the event (ticket value of \$400)

### **\$1,000 – Chimpanzee Champion**

- Recognition on event signage (including screen projection)
- Name in program that each attendee is given
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Recognition on blog posts related to the event
- Complimentary CSNW merchandise: matted 8x10 chimp photo
- 2 Complimentary tickets to the event (ticket value of \$200)

**\$500 – Play Laugh Sponsors**

- Recognition on event signage (including screen projection)
- Verbal recognition/thanks at beginning of auction
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Recognition on blog posts related to event
- Recognition on Twitter tweets about event
- Complimentary CSNW merchandise: matted 8x10 photo
- 1 Complimentary ticket to the event (ticket value of \$100)

**\$250 – Play Face Sponsors**

- Recognition on event signage
- Recognition on CSNW Facebook page
- Recognition in CSNW e-newsletter
- Complimentary CSNW merchandise: matted 5x7 art print, photo in magnetic frame

**\$100 – Head Nod Sponsor / Table Sponsor**

- Recognition on event signage
- Recognition on one attendee table
- Complimentary CSNW merchandise: photo in magnetic frame



## 2015 Sponsorship Form

- |   |         |
|---|---------|
| <input type="checkbox"/> Program Sponsor      | \$5,000 |
| <input type="checkbox"/> Display Area Sponsor | \$2,000 |
| <input type="checkbox"/> Chimpanzee Champion  | \$1,000 |
| <input type="checkbox"/> Play Laugh           | \$500   |
| <input type="checkbox"/> Play Face            | \$250   |
| <input type="checkbox"/> Head Nod / Table     | \$100   |
| <input type="checkbox"/> Other Amount \$      |         |

### Payment Options

Amount Enclosed: \$

or email [diana@ChimpsNW.org](mailto:diana@ChimpsNW.org) to inquire about making your sponsorship donation online

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to: Chimpanzee Sanctuary Northwest  
PO Box 952, Cle Elum, WA 98922

Please note "Hoot! Sponsorship" on your check and mail with this form.

Thank you for your Support!